**GCCCD Educational Master Plan**

**Potential Components and Outline**

**From EMP Steering Committee Meeting**

**1/12/2011**

Introduction

* Purpose of the Plan
* Planning Process

District Overview

* History
* Service Area (maps; What is our community? Who are we serving?)
* District mission, Goals, Objectives
* District Profile
* Description of the GCCCD Colleges

Environmental Scan

* Population trends: who are the people who live in your service area? Demographics and projections
* The economy and business environment: The regional economy; types of businesses in region; employment and projections; Unmet needs for trained employees; larger-scale trends in employment are we seeing (for example, the trend to more independent contractors, fewer employees)?
* Economic and social trends (local, regional, national, global)
* Educational trends (local, regional, national, global; also by educational sector)
* Summary and Implications

For Each College:

Internal Scan

* Enrollment trends and projections, including the number of students taking classes in one or both of the District colleges and students coming from outside the district
* Student achievement and success (including the amount of time it takes students to earn a degree or certificate, and achievement gaps among groups of students)
* Populations from local high schools
* Summary and Implications

Institutional Mission and Values

* Mission Statement
* Values Statement
* Institutional Goals and Objectives

Programs and Services (detail in external document; EMP would include only a summary of future development issues for each)

* Academic Programs
  + Program description
  + Program review
  + Future development
  + Role of technology
  + Facility requirements
* Student Services
  + Program description
  + Program review
  + Future development
  + Role of technology
  + Facility requirements
* Administrative Services
  + Program description
  + Program review
  + Future development
  + Role of technology
  + Facility requirements

College Facilities

Challenges, Priorities and Recommendations (with relationship back to values and foci)

* Student access
* Learning and student success
* Fiscal and physical resources
* Economic and community development
* Value and support of employees

Overall Summary and Recommendations for the District as a Whole

Challenges, Priorities and Recommendations (with relationship back to values and foci)

* Student access
* Learning and student success
* Fiscal and physical resources
* Economic and community development
* Value and support of employees